

Home science
Extension and communication
M.A.
Semester 1

Paper - 1

Extension education system

Course outcome

1. Understand the changing concept of extension
2. Get acquainted with the trends in extension approaches and models
3. Identify the support system development for extension education

Paper - II

Community organisation and development theories

Course outcome

1. Understand the concept, structure and organisation of different types of communities
2. Understand the factors contributing to changes in community organisation and their mobilization for development goals

Paper-III

Science and technology for women

Course outcome

- * Develop a scientific temper to promote rural development
- * Gain, knowledge in applied technologies for rural development with special reference to women.

Paper 4th

Research methodology and statistics

Course outcome –

- * To understand the significance of statistics and research methodology in home science research.

* To understand types, tools and methods of research and developed the ability to construct data gathering instruments appropriate to the research design.

Semester - II

Paper -I

Extension training management

Course outcome

1. Understand the concept and process of management
2. Realise the importance of management for achieving organisational goals
3. Apply the principle of management to the management of extension organisation services

Paper - II

Gender studies and women empowerment

Course outcome

1. Understand the concept, need, relevance and dimensions of gender empowerment
2. Get sensitized to gender disparities/ imbalances and problems of women
3. Understand the effort at different levels for empowering women
4. No, the support system in the country for women's development

Paper - III

Program design and evaluation

Course outcome

1. Understand the process program planning in extension
2. Develop ability in planning extension programs
3. Learn the principles and procedures involved in program planning implementation and evaluation

Paper IVth

Scientific writing

Course outcome-

- * To be able to appreciate and understand importance of writing scientifically
- * To develop competency in writing and abstracting skills.

Semester - III

Paper - I

Communication technologies in extension

Course outcome

1. Import knowledge and understanding of various communication systems
2. Provide a sound knowledge base for the relevance and applicability of the various media used in human communication and their complimentary role towards each other
3. Provide basic knowledge of concept of advertising and use of media

Paper IIInd

Community Health Management

Course outcome-

- * Understand the concept of health and health indices popularly used.
- * To realise the health problems of the community and the scientific intervention.
- * To know the supportive services and programs for community Health management.
- * Get sensitized to management information systems in health.

Paper IIIrd (Elective- A)

Environment management

Course Outcome-

- * Be aware of the holistic ecological approaches to environment.
- * Be aware of the environmental problems, hazards and risks , aware of the environmental policies moments and ethics
- * Understand the aspects of environmental pollution and West management.

Paper IIIrd (Elective -B)

Sustainable development

Course outcome-

* Understand the concept of sustainable development and get acquainted with community resources and their appropriate utilization for sustainable development.

* Understand inter- linkage of people's participation and sustainable development.

Paper IVth (Elective -A)

Extension administration and supervision

Course outcome-

* Understand the principles of administration coordination and supervision.

* Be aware of the administrative structure of the rural development programme in India and basic elements in extension management.

* Understand the concept of national development

Paper 4th (Elective -B)

Indian socio-economic environment and policies

Course outcome-

* Understand social economic structure, organisation and problems of rural, urban and tribal areas.

* To be knowledgeable about policies and development and their impact.

* Awareness about the policies liberalization and globalisation and their impact.

Semester - IV

Paper - I

Entrepreneurship management

Course outcome

1. Provide conceptual inputs regarding entrepreneurship management
2. Sensitize and motivate the students towards entrepreneurship management
3. Orient and impart knowledge towards identifying and implementing entrepreneurship opportunities
4. Develop management skills for entrepreneurship management

Paper 2nd

Extension technique

Course outcome-

- * To know about participatory techniques
- * Aware about formal participatory training methods like case study life history sampling etc

Paper 3rd (Elective- A)

Management of human service organisations

Course outcome-

- * Understand the concept of human service and become aware of the human service organisation.
- * Understand and apply the principles of management of human service organisation.

Paper 3rd (Elective -B)

Lifelong learning

Course outcome-

- * Know the concept of lifelong learning and its important for holistic education.

* Be able to critically think and evaluate programs and policies for life long learning and its contribution to the development of society.

* Evaluate impact of government programs and developed skill development programmes for selected target group

Paper 4th (Elective -A)

Media planning and social advertising

Course outcome-

* Understand and process of social marketing and social advertising and its comparison with commercial and marketing of products and services.

* Understanding theories models and approaches to social marketing.

* Identify the steps and consideration involved in media planning for different target groups, media types and issues types.

* Analysis the policy framework of different mass media with respect to social marketing and advertising.

Paper 4th (Elective -B)

Rural journalism

Course outcome-

* Basic of journalism and develop a relationship of development and journalism.

* Challenges of rural journalism from the journalistic perspective.

* The relevance and advocacy to promote development or rural journalism.