## Sri Agrasen Kanya PG College

### **Home Science**

## **Department of Family Resource Management**

## M.A.

## Semester - I

Paper 1st

Course Code: FRMA130701T

## Title of Paper-Theory of management

## **Course Outcomes:**

• To enhance the management education and dissemination of the

professional knowledge and skills

• To develop the ability evaluate the management efficient and the effectiveness in the different areas

### Paper - II

Course Code:FRMA130702T

**Titel of Paper : Financial Management** 

### **Course Outcomes:**

- •Be aware of all aspects of family financial management
- Provide knowledge of financial management techniques

### Paper - III

Course Code:FRMA130703T

Title of Paper: Consumer in Market

### **Course Outcomes:**

•To make aware of marketing systems and marketing strategies in the changing economic environment

•To make the consumer aware of his legal rights and means of availing them.

Paper - IV

### Course Code: H. Sc.A130704T

### Title of Paper: Research Methods & Statistics

### **Course Outcomes:**

• To understand the significance of statistics and research methodology in home science research.

• To understand types, tools and methods of research and developed the ability to construct data gathering instruments appropriate to the research design.

### Course Code: FRMA130705P

## PRACTICALS

Practical related to theory Papers

### Course Code: FRMA130706R

Project Report (Research praposal)

## M. A.

### Semester II

### Paper - I

Course Code: FRMA130801T

#### Title of Paper: Environment Management.

#### **Course Outcomes:**

- •To be aware of the holistic ecological approaches to environment
- •To understand the environmental problems, pollution, hazards and waste management.
- •To be aware of the environmental ploicies, movements and ethics

#### Paper: II

#### Course Code: FRMA130802T

#### **Title of Paper: Advertisement and Communication Technology**

#### **Course Outcomes**

• To understand the role of advertisement in sales promotion

•To develop understanding regarding the vital aspects of communication and various audio and visual media and their use

### Paper- IIIrd

#### Course Code:FRMA130803T

### Title of Paper: Housing for family living.

### Course Outcome:

- Recognise the role of housing for national development.
- To understand the apply the principles of design in housing and housing problems in India.

Paper - IVth

Course Code:H.ScA130804T

**Title of Paper: Scientific Writing** 

## **Course Outcome:**

- To be able to appreciate and understand importance scientifically.
- To develop competence in writing and abstracting skills

## Course Code: FRMA130805P

## PRACTICALS

Practicals related to theory papers

### FRMA130806R:

• Project Report

## **Open Elective Minor:**

## Course Code: CO10806M

• e - commerce

OR

### Course Code:A10806M

• Prayojanmulak Hindi

OR

Course Code:A060806M

• Nation Building

# M.A. Home Science (FRM)

# Semester - III

## Paper - I (Consumer Economics)

## Course Code - FRMA130901T

## **Course Title - Consumer Economics**

### **Course Outcome:**

- 1. To familiarize the students with the changing economic environment and the rising consumerism.
- 2. To develop an understanding of the marketing system and marketing strategies keeping in view the consumers.
- 3. To know the techniques of consumer decision making and the aids for wise decision making.

## Paper - II (Interior Design & Decoration)

### Course Code - FRMA130902T

## **Course Title - Interior Design & Decoration**

## **Course Outcome:**

- 1. To know the current trends of Interior Design.
- 2. To Understand the terminology of Interich architecture.

## Paper - III (Entrepreneurship Management)

## Elective - 'A'

## Course Code - FRMA130903T

## **Course Title - Entrepreneurship Management**

### **Course Outcome:**

- 1. To provide conceptual inputs regarding entrepreneurship management.
- 2. To sensitize and motivate the students towards entrepreneurship management.
- 3. To orient and impact knowledge towards identifying and implementing entrepreneurship opportunities.
- 4. To develop management skills for entrepreneurship management.

## Paper - III (Ergonomics)

Elective - 'B'

Course Code - FRMA130903T

**Course Title - Ergonomics** 

## **Course Outcome:**

The Course provides an understanding of the important principles and concepts of ergonomics and its effective use in interior design.

## Paper - IV (Consumer Information and Redressal)

Elective - 'A'

## Course Code - FRMA130904T

## **Course Title - Consumer Information and Redressal**

### **Course Outcome:**

- 1. To equip and impart knowledge on consumer related facts and issues.
- 2. To provide an understanding of the significance of consumer information.
- 3. To develop and acquire skills in consumerism and utilizing the provision in redressal mechanism.

## Paper - IV (Consumer Safety - Testing)

Elective - 'B'

Course Code - FRMA130904T

## **Course Title - Consumer Safety - Testing**

### **Course Outcome:**

- 1. To sensitise the students about consumer safety.
- 2. To gain experience in conducting consumer research and product testing.
- 3. To understand and apply the technique of analyzing consumer goods for product safety and performance.

Paper - V (Practical Related to Theory Papers) Elective - 'B' Course Code - FRMA130905P Course Title - Practical Related to Theory Papers Course Outcome:

Practical Related to Theory Papers

# Semester- IV

## Paper-l

Course Code : FRM130001T

## **Title of Paper: marketing Management**

### **Course Outcomes:**

• To understand the different marketing function and the distribution system in our economy.

• To familiarise with the marketing strategies and market research.

## Paper - II

## Course Code:FRMA130002T

Title of Paper: Landscape

## **Course Outcome:**

- To Study and to understand the landscape designing and it's appropriate application.
- To get familiar with the various materials related to landscaping.

### Paper - III

Course Code:FA130003T - A

Elective

### Title of Paper: Advance Resource Management & Research Design

### **Course outcome:**

• To understand the significance of Resource Management in the current socio economic context.

- To acquire professional management and control designing of interiors.
- To understand the application of anthropometric data in designing interior.

### Paper IV

## Course Code:FRMA13003T-B Elective

## Title of Paper: Community Health Management

- To understand the concept of health.
- To realize the health problems.

• To know the supportive services and programme for community health Management.

### Paper - V

## Course Code: FRMA130004T-A Electivej

## Title of Paper: Consumer Information and Consumer Education

## **Course Outcome:**

- To equip and impart knowledge on Consumer related facts and issues.
- To provide an understanding of the significance of Consumer information.

### Paper - VI

## Course Code:FRMA130004T- Elective

## **Title of Paper:Household Equipment**

### **Course Outcome:**

- To understand the recent developments in houshold equipment design and technology.
- To study the Construction and finishes in various appliances.
- To understand the installation, operating, servicing and replacement of parts of various equipments.
- To recognize the importance os standards and it's benefits.

### Paper- VII

PRACTICALS

Course Code:FRMA130005-A

### **Course Outcome:**

PRACTICALS related theory papers

Paper : VIII Course Code:FRMA130906R Title of Paper: Research Projec